



INDIAN INSTITUTE OF MANAGEMENT ROHTAK INDUCTED THE SECOND BATCH OF IPM ON 8TH SEPTEMBER 2020

Indian Institute of Management Rohtak inducted its second batch of the 5-Year Integrated Programme in Management on 8th September 2020. IIM Rohtak is the only IIM to have a BBA + MBA programme integrated program. The classes for the program have started on 9th Sept 2020 after completion of registration process on 8th Sept 2020. During the first week of the this program, all students are expected to have basic classes along with online interaction, lectures, and orientation from several eminent speakers including Members of Parliament, Chief Executives from multi-national companies, senior officials from various government departments, judiciary, and academic institutions will interact with the students.

At this occasion, Prof. Dheeraj Sharma, Director IIM Rohtak said, "Getting super-specialist in the domain of management will result in creating thinkers, leaders, and managers of tomorrow. Taking this vision ahead, we introduced a full-time 5-Year Integrated Programme in Management for those who wish to excel as management super-specialists in various occupations of their choice. During the course of 5 years, students will be exposed to unique blend of theory and practice, which will possibly result in superior learning and career outcomes for the participants."

Even though being the second batch, it has got an overwhelming response from the student community. Institute received nearly 14000 registrations for the admission process. Hence, the second batch being inducted has a participation coming from PAN India. Also, this will be a diversified batch with 55% of the students being females among the batch of 210.

IIM Rohtak is now well-established and well-respected in academia and industry. One of the top management institutions in the country, it is the only IIM in the Delhi-NCR region. IIM Rohtak is the benchmark of management education in India and aims to build the leaders of tomorrow by imparting knowledge with unique cross-functional perspective.